

Wisconsin's Thirty Largest Industries, Ranked by Projected 2014 Employment

NAICS	Industry Title	2004 Estimated Employment ⁽¹⁾	2014 Projected Employment ⁽¹⁾	2004-2014 Employment Change	2004-2014 Percentage Change
611	Educational Services, Including State and Local Government ⁽²⁾	260,670	297,700	37,030	14.2%
722	Food Services and Drinking Places	185,410	215,000	29,590	16.0%
561	Administrative and Support Services	118,130	149,690	31,560	26.7%
930	Local Government, Excluding Education and Hospitals ⁽²⁾	129,720	136,000	6,280	4.8%
621	Ambulatory Health Care Services	99,480	135,700	36,220	36.4%
622	Hospitals, Including State and Local Government ⁽²⁾	108,570	133,200	24,630	22.7%
541	Professional, Scientific, and Technical Services	89,500	108,000	18,500	20.7%
238	Specialty Trade Contractors	81,660	98,000	16,340	20.0%
813	Religious, Grantmaking, Civic, Professional, and Similar Organizations	87,800	97,600	9,800	11.2%
623	Nursing and Residential Care Facilities	68,870	84,800	15,930	23.1%
624	Social Assistance	60,400	79,300	18,900	31.3%
524	Insurance Carriers and Related Activities	65,400	73,480	8,080	12.4%
423	Merchant Wholesalers, Durable Goods	64,210	72,490	8,280	12.9%
332	Fabricated Metal Product Manufacturing	69,460	70,900	1,440	2.1%
452	General Merchandise Stores	62,020	65,600	3,580	5.8%
311	Food Manufacturing	61,390	63,100	1,710	2.8%
333	Machinery Manufacturing	68,310	63,100	-5,210	-7.6%
445	Food and Beverage Stores	58,150	60,600	2,450	4.2%
522	Credit Intermediation and Related Activities	54,060	57,930	3,870	7.2%
484	Truck Transportation	46,390	51,910	5,520	11.9%
424	Merchant Wholesalers, Nondurable Goods	44,820	47,770	2,950	6.6%
551	Management of Companies and Enterprises	39,830	45,800	5,970	15.0%
441	Motor Vehicle and Parts Dealers	39,020	42,600	3,580	9.2%
336	Transportation Equipment Manufacturing	36,580	39,200	2,620	7.2%
236	Construction of Buildings	31,520	36,700	5,180	16.4%
920	State Government, Excluding Education and Hospitals	34,760	36,300	1,540	4.4%
721	Accommodation	30,720	35,800	5,080	16.5%
326	Plastics and Rubber Products Manufacturing	33,080	35,500	2,420	7.3%
322	Paper Manufacturing	38,500	35,100	-3,400	-8.8%
323	Printing and Related Support Activities	33,210	33,100	-110	-0.3%

See notes on next page

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Notes:

(1) Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.

Employment also includes jobs among self-employed and unpaid family workers.

Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.

(2) Local government employment includes tribal owned operations.

Projections information is derived using the November 2004 OES Survey, 2004 QCEW and 2004 CES (3/2005 Benchmark) data.

Unpublished data from the US Bureau of Labor Statistics and US Census Bureau was also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2004 to 2014.

It is important to note unanticipated events may affect the accuracy of these projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, July 2006

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Wisconsin's Thirty Fastest Growing Industries, 2004-2014 ⁽¹⁾

NAICS	Industry Title	2004 Estimated Employment ⁽²⁾	2014 Projected Employment ⁽²⁾	2004-2014 Employment Change	2004-2014 Percentage Change
487	Scenic and Sightseeing Transportation	370	510	140	37.8%
621	Ambulatory Health Care Services	99,480	135,700	36,220	36.4%
624	Social Assistance	60,400	79,300	18,900	31.3%
518	Internet Service Providers, Web Search Portals, and Data Processing Services	8,480	10,760	2,280	26.9%
493	Warehousing and Storage	11,060	14,030	2,970	26.9%
561	Administrative and Support Services	118,130	149,690	31,560	26.7%
562	Waste Management and Remediation Service	5,070	6,310	1,240	24.5%
485	Transit and Ground Passenger Transport	13,740	16,960	3,220	23.4%
623	Nursing and Residential Care Facilities	68,870	84,800	15,930	23.1%
622	Hospitals, Including State and Local Government ⁽³⁾	108,570	133,200	24,630	22.7%
523	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	9,210	11,210	2,000	21.7%
541	Professional, Scientific, and Technical Services	89,500	108,000	18,500	20.7%
454	Nonstore Retailers	22,950	27,630	4,680	20.4%
238	Specialty Trade Contractors	81,660	98,000	16,340	20.0%
531	Real Estate	18,360	21,420	3,060	16.7%
721	Accommodation	30,720	35,800	5,080	16.5%
236	Construction of Buildings	31,520	36,700	5,180	16.4%
722	Food Services and Drinking Places	185,410	215,000	29,590	16.0%
443	Electronics and Appliance Stores	8,580	9,890	1,310	15.3%
511	Publishing Industries	19,120	22,020	2,900	15.2%
237	Heavy and Civil Engineering Construction	13,560	15,600	2,040	15.0%
425	Wholesale Electronic Markets and Agents and Brokers	5,520	6,350	830	15.0%
551	Management of Companies and Enterprises	39,830	45,800	5,970	15.0%
525	Funds, Trusts, and Other Financial Vehicles	1,170	1,340	170	14.5%
611	Educational Services, Including State and Local Government ⁽³⁾	260,670	297,700	37,030	14.2%
453	Miscellaneous Store Retailers	17,330	19,790	2,460	14.2%
488	Support Activities for Transportation	4,540	5,170	630	13.9%
446	Health and Personal Care Stores	16,430	18,620	2,190	13.3%
423	Merchant Wholesalers, Durable Goods	64,210	72,490	8,280	12.9%
451	Sporting Goods, Hobby, Book, and Music Stores	12,960	14,610	1,650	12.7%

See notes on next page

Wisconsin's Thirty Fastest Growing Industries, 2004-2014

Notes:

(1) Only industries with 2014 projected employment of 500 or more are included in the rankings.

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(3) Local government employment includes tribal owned operations.

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Wisconsin's Thirty Industries with the Most New Jobs, 2004-2014

NAICS	Industry Title	2004 Estimated Employment ⁽¹⁾	2014 Projected Employment ⁽¹⁾	2004-2014 Employment Change	2004-2014 Percentage Change
611	Educational Services, Including State and Local Government ⁽²⁾	260,670	297,700	37,030	14.2%
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561	Administrative and Support Services	118,130	149,690	31,560	26.7%
722	Food Services and Drinking Places	185,410	215,000	29,590	16.0%
622	Hospitals, Including State and Local Government ⁽²⁾	108,570	133,200	24,630	22.7%
624	Social Assistance	60,400	79,300	18,900	31.3%
541	Professional, Scientific, and Technical Services	89,500	108,000	18,500	20.7%
238	Specialty Trade Contractors	81,660	98,000	16,340	20.0%
623	Nursing and Residential Care Facilities	68,870	84,800	15,930	23.1%
813	Religious, Grantmaking, Civic, Professional, and Similar Organizations	87,800	97,600	9,800	11.2%
423	Merchant Wholesalers, Durable Goods	64,210	72,490	8,280	12.9%
524	Insurance Carriers and Related Activities	65,400	73,480	8,080	12.4%
930	Local Government, Excluding Education and Hospitals ⁽²⁾	129,720	136,000	6,280	4.8%
551	Management of Companies and Enterprises	39,830	45,800	5,970	15.0%
484	Truck Transportation	46,390	51,910	5,520	11.9%
236	Construction of Buildings	31,520	36,700	5,180	16.4%
721	Accommodation	30,720	35,800	5,080	16.5%
454	Nonstore Retailers	22,950	27,630	4,680	20.4%
522	Credit Intermediation and Related Activities	54,060	57,930	3,870	7.2%
452	General Merchandise Stores	62,020	65,600	3,580	5.8%
441	Motor Vehicle and Parts Dealers	39,020	42,600	3,580	9.2%
444	Building Material and Garden Equipment and Supplies Dealers	28,220	31,500	3,280	11.6%
485	Transit and Ground Passenger Transport	13,740	16,960	3,220	23.4%
531	Real Estate	18,360	21,420	3,060	16.7%
493	Warehousing and Storage	11,060	14,030	2,970	26.9%
424	Merchant Wholesalers, Nondurable Goods	44,820	47,770	2,950	6.6%
511	Publishing Industries	19,120	22,020	2,900	15.2%
713	Amusement, Gambling, and Recreation Industries	26,010	28,800	2,790	10.7%
336	Transportation Equipment Manufacturing	36,580	39,200	2,620	7.2%
812	Personal and Laundry Services	26,070	28,640	2,570	9.9%

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